

**AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A method for providing beauty advice, the method comprising:

obtaining personal information about a subject via a computer system, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject;

determining local information based on the demographic information;

generating at least one recommendation via the computer system, for use of at least one cosmetic product based on at least the personal information and the local information; and

presenting the at least one recommendation.

2. (Original) The method of claim 1, wherein the local information includes a weather forecast.

3. (Original) The method of claim 1, wherein the local information includes data on cosmetic usage of others located in the geographic area of the subject.

4. (Original) The method of claim 1, wherein the local information includes air quality data for the geographic area of the subject.

5. (Original) The method of claim 1, wherein the local information includes climate data for the geographic area of the subject.

6. (Original) The method of claim 1, wherein the local information includes ecological data for the geographic area of the subject.

7. (Original) The method of claim 1, wherein the personal information further includes at least one of an image, physical characteristics information, lifestyle information, environmental information, nutritional information, medical history information, dietary supplement usage information, and family history information.

8. (Original) The method of claim 7, wherein the lifestyle information includes at least one of fashion preferences, clothing color preferences, and cosmetic preferences.

9. (Original) The method of claim 7, wherein the physical characteristics information includes at least one of age, a skin condition, skin tone, a propensity to tan, hair color, and facial feature characteristics.

10. (Original) The method of claim 7, wherein the family history information includes historical physical characteristics information about relatives of the subject.

11. (Original) The method of claim 1, wherein the recommendation is based on a combination of physical characteristics information about the subject, climate data for the geographic area of the subject, and at least one of fashion and color preferences of the subject.

12. (Original) The method of claim 1, further comprising receiving over a network, at a site remote from the subject, the personal information about the subject, and transmitting the recommendation to the subject over the network.

13. (Original) The method of claim 1, further comprising receiving variable preference information from the subject, and wherein the generated recommendation is a function of physical characteristics information, the local information, and the variable preference information.

14. (Original) The method of claim 13, wherein the variable preference information includes an identification of clothing that the subject intends to wear, and wherein the recommendation contains a suggestion to use at least one product complementary to the identified clothing.

15. (Original) The method of claim 14, wherein the identification of clothing is a color of clothing that the subject intends to wear.

16. (Original) The method of claim 14, wherein the product is a cosmetic product for adding color to a face of the subject.

17. (Original) The method of claim 1, implemented over a network having an subject-accessible node, and wherein the method further comprises prompting the subject to seek cosmetic advice by accessing the node immediately prior to a time when the subject intends to apply a cosmetic product.

18. (Original) The method of claim 17, wherein the time immediately prior is one of an evening before or a day of intended cosmetic application.

19. (Original) The method of claim 1, further including notifying the subject of a plurality of cosmetic products from which the recommendations will be generated, and suggesting that the subject maintain a stock of the plurality of cosmetic products.

20. (Original) The method of claim 1, further comprising receiving from the subject an identification of products at the subject's immediate disposal.

21. (Original) The method of claim 7, wherein the physical characteristics information includes at least one of color, tone, texture, elasticity, oiliness, and pH of at least one of the subject's hair and skin.

22. (Original) The method of claim 1, further comprising receiving a request from the subject for beauty advice.

23. (Original) The method of claim 22, wherein the at least one recommendation is generated in response to the request.

24. (Original) The method of claim 1, wherein the recommendation is based on both the personal information and the local information.

25. (Currently Amended) A method for providing beauty advice to a subject, the method comprising:

obtaining personal information about the subject via a computer system, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject;

generating a list of a plurality of cosmetic products for the subject;

receiving from the subject a request for cosmetic advice;

accessing local information for the geographic area; and

generating at least one recommendation via the computer system for use of at least one cosmetic product on the list, the at least one recommendation being a function of the personal information of the subject and the local information.

26. (Original) The method of claim 25, conducted at least in part in a network environment, wherein receiving the request occurs via a network and in at least one location remote from a location of the subject.

27. (Previously Presented) A system for providing beauty advice, the system comprising:

memory for storing personal information about a subject, the personal information including at least demographic information about the subject, the demographic information including a geographic area location of the subject;

memory for storing a program that accesses local information for the geographic area and generates at least one recommendation for use of at least one cosmetic product, the at least one recommendation being a function of the personal information of the subject and the local information; and

a processor that runs the program.

28. (Original) The system of claim 27, wherein the processor is also configured to generate at least one suggestion for clothing based on at least the local information.

29. (Original) The system of claim 27, wherein the at least one cosmetic product is chosen from makeup and hair products.

30. (Original) A system for providing beauty advice, the system comprising:  
a memory including a program that  
obtains personal information about a subject, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject,  
determines local information based on the demographic information,  
generates at least one recommendation for use of at least one cosmetic product based on at least one of the personal information and the local information, and  
presents the at least one recommendation; and  
a processor that runs the program.

31. (Original) A computer-readable medium containing instructions for causing a computer to perform a method for providing beauty advice, the method comprising:

obtaining personal information about a subject, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject;

determining local information based on the demographic information;

generating at least one recommendation for use of at least one cosmetic product based on at least one of the personal information and the local information; and

presenting the at least one recommendation.

32. (Currently Amended) A method for providing beauty advice, the method comprising:

maintaining a plurality of categories, each category being defined by at least one personal characteristic;

obtaining information identifying a geographic area where beauty advice is to be dispensed;

obtaining local information about the geographic area via a computer system, the local information at least including a weather forecast for the geographic area;

generating a plurality of differing cosmetic product usage recommendations via the computer system, each recommendation being a function of the local information and at least one of the plurality of categories; and

presenting the recommendations.

33. (Original) The method of claim 32, wherein presenting includes presenting the recommendations to a beauty consultant.
34. (Original) The method of claim 32, wherein presenting includes organizing recommendations by category.
35. (Original) The method of claim 32, wherein the local information includes data on cosmetic usage of a plurality of individuals located in the geographic area.
36. (Original) The method of claim 32, wherein the at least one personal characteristic includes at least one of physical attributes, lifestyle preferences, fashion preferences, color preferences, cosmetic product preferences, nutritional preferences, medical history, dietary supplement usage, and family history.
37. (Original) The method of claim 36, wherein the physical attributes include at least one of age, skin condition, skin tone, propensity to tan, hair color, and facial feature characteristics.
38. (Original) The method of claim 32, wherein the local information includes at least one of air quality data, temperature data, precipitation data, humidity data, wind data, ultra-violet radiation data, ecological data, and other climate information.
39. (Original) The method of claim 32, further comprising receiving variable preference information about a subject to receive beauty advice, and wherein the at least one generated recommendation is a function of physical characteristics information, the local condition information, and the variable preference information.
40. (Original) The method of claim 32 conducted at least in part in a network environment, wherein obtaining information identifying the geographic area and obtaining the local information occur via a network and in at least one location remote

from the geographic area, and wherein presenting the recommendations occurs via the network.

41. (Currently Amended) A method for providing beauty advice, the method comprising:

obtaining local information about a geographic area via a computer system, by manipulating received demographic data;

generating at least one recommendation via the computer system, for use of at least one cosmetic product based on the information; and

providing at least one entity in the geographic area with the recommendation.

42. (Original) The method of claim 41 conducted at least in part in a network environment, wherein obtaining information occurs via a network and in at least one location remote from the entity, and wherein during providing, the recommendations are provided to the entity over the network.

43. (Currently Amended) A method for providing beauty advice, the method comprising:

obtaining personal information about a subject via a computer system, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject;

determining local information based on the demographic information;

generating at least one cosmetic analysis via the computer system, based on at least one of the personal information and the local information; and

presenting the at least one cosmetic analysis.



44. (Original) The method of claim 43, wherein the cosmetic analysis includes at least one of a recommendation for use of a cosmetic product, a recommendation for a diagnosis to be performed on the subject, a recommendation to follow a beauty treatment regimen, and a prognosis for an external body condition of the subject.

45. (Original) The method of claim 43 conducted, at least in part in a network environment, wherein obtaining personal information occurs via a network and in at least one location remote from a location of the subject, and wherein during presenting, the at least one cosmetic analysis is presented to the subject via the network.

46. (Original) The method of claim 43, wherein the local information reflects at least one of a local weather condition, a local air quality condition, and a local ultraviolet level.

47. (Original) The method of claim 43, wherein the at least one cosmetic analysis is based on both the personal information and the local information.

48. (Previously Presented) The method of claim 1, wherein determining local information based on the demographic information comprises determining the local information by manipulating the demographic information.

49. (Currently Amended) A method for providing beauty advice, the method comprising:

obtaining personal information about a subject via a computer system, the personal information including at least demographic information about the subject, the demographic information reflecting a geographic area location of the subject;

determining local information based on the demographic information and historical information associated with the geographic area;

generating at least one recommendation for use of at least one cosmetic product  
via the computer system, based on at least one of the personal information and the  
local information; and  
presenting the at least one recommendation.

50. (Previously Presented) The method of claim 49, wherein determining  
local information comprises projecting local information based on the demographic  
information and the historical information associated with the geographic area.